



UUTISSIVUSTON MAINOSBANNERIPAIKAT NEWS SITE ADVERTISING BANNERS

Yläbanneri / Upper banner

Desktop 950 x 150 px, mobiili 320 x 260 px



Banneri

400 x 250 px

Banner

400 x 250 px

Banner

400 x 250 px



Leveä banneri / Wide banner

Desktop 950 x 150 px, mobiili 320 x 260 px



BANNERI UUTISKIRJEESSÄ NEWSLETTER BANNERS

Yläbanneri / Upper banner 610 x 140



Keskibanneri / Middle banner

610 x 140 px



Banneri

320 x 260 px

Banner

320 x 260 px



PYYDÄ TARJOUS!

Uutissivusto /Newssite:

Yläbanneri / Upper banner:

Desktop: 950x150 px, mobile: 320x260 px,

900 € kk + alv

Banneri / banner : 320 x 260 px, desktop & mobile, 700 € kk + alv

Uutiskirje /Newsletter:

Yläbanneri / Upper banner: 610 x 140 px, 800 € kk + alv

Keskibanneri / Middle banner: 610 x 140 px
700 € kk + alv

Yhteystiedot / Contact

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www.pakkaus.com

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Toimitus / Editorial staff

Päätoimittaja/ Editor in chief

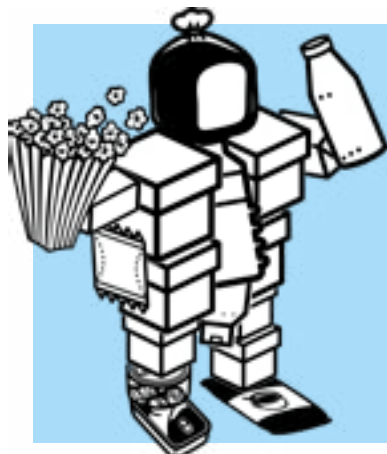
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RATECARD 2024

No.	Reservations	Materials	Mailing date	Themes
1	2th Jan	9.1.	30.1.	Packaging directory, sourcing
2	6th Feb	13.2.	5.3.	PacTec-special, Machinery, equipment and logistics
3	2th April	9.4.	30.4.	Circular economy, producer responsibility
4	14th May	21.5.	11.6.	SPY 70th anniversary issue
5	6th Aug	13.8.	5.9.	Food and drink packaging
6	17th Sep	24.9.	15.10.	PackSummit, ScanPack
7	12th Nov	19.11	17.12.	Gifts

Events:

PacTec, Helsinki 13.-14.3.2024
ScanPack, Göteborg 22.-24.10.2024

PRICES

Size	Price € + vat	Print area	Inserts	
2/1	3860	429 x 297 + 3 mm	size	prize
1/1	2360	210 x 297 + 3 mm	2 x 1	Ask for an offer!
1/2 horizontal	1610	210 x 145 + 3 mm	4 x1	
1/2 vertical	1610	102 x 297 + 3 mm	8 x 1	
1/3 horizontal	1360	210 x 95 + 3 mm	12 x 1	
1/3 vertical	1360	57 x 255 + 3 mm		
1/4 horizontal	1110	210 x 72 + 3mm		
1/4 vertical	1110	102 x 145 + 3 mm		
Kannet				
2nd and 3rd cover	2580	210 x 297 + 3 mm		
Backcover	2690	210 x 265 + 3 mm		
Halfcover	3000	210 x 297 + 3 mm		

PAKKAUS-MAGAZINE

The magazine is targeted to packaging professionals trough out the packaging field.

40 paged printed magazine is published seven times a year and readable also online:
e-paper.pakkaus.com

Advertisements in digital paper are active and lead to companys webpage.

Packaging directory is published once a year as an insert of the paper and online:
www.pakkaus.com/hankintaopas

MATERIAL INSTRUCTIONS

- file format PDF
- image resolution min. 300 dpi
- color CMYK
- bleed 3 mm to every side
- material have to be ready to print
- send materials by email:
ilmoitukset@pakkaus.com



Contact
Finnish Packaging Association
Rautatieläisenkatu 6,
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www.pakkaus.com

Member of Finnish Magazine Media Association.

Orders
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Prices
Year 2024 140 € +VAT
Abroad 200 €
Academies -50%

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Technical information
Edition: 2000 copies
Magazine size: A4
Binding: stapled

1/4 vertical
102 x 145
+ 3mm
1110 €
+ VAT

1/1 page
210 x 297 + 3mm
2360 € + VAT

1/2 horizontal
210 x 145 + 3mm
1610 € + VAT

1/3 vertical
57x 255
+ 3mm
1360 €
+VAT

1/2 vertical
102 x 297
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1/4 horizontal
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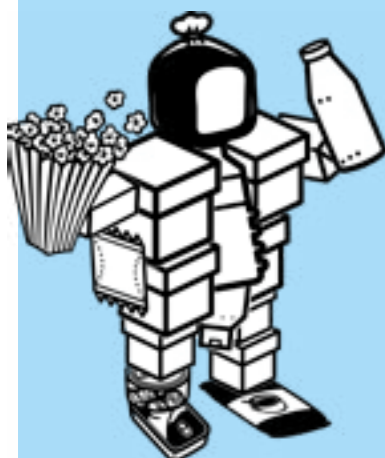
1/3 horizontal
210 x 95 + 3mm
1350 € + VAT

PAKKAUS-magazine

Pakkaus-magazine has been published since 1968. It is the only paper in Finland oriented to packaging professionals trough out the packaging field.

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