

Pakkaus-magazine



Pakkaus-magazine is a subscription professional magazine. The magazine is also a member benefit of the Finnish Packaging Association, and of Packaging Guild ry.

Aikataulut ja teemat

Reservations Materials Mailing Themes

Reservations	Materials	Mailing	Themes	
1/2025	7.1.	13.1.	6.2.	Packaging directory, sourcing
2/2025	18.2.	25.2.	20.3.	Packaging printing (Flexo&Print Forum)
3/2025	8.4.	15.4.	8.5.	Circular economy, producer responsibility
4/2025	20.5.	27.5.	19.6.	Grocery- and online shopping
5/2025	12.8.	19.8.	11.9.	Food and Drink packaging
6/2025	2.10.	7.10.	30.10.	PackSummit- issue
7/2025	18.11.	27.11.	18.12.	Gift packaging



Contact

Finnish Packaging Association

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www.pakkaus.com

Member of Finnish Magazine

Media Association.

Orders

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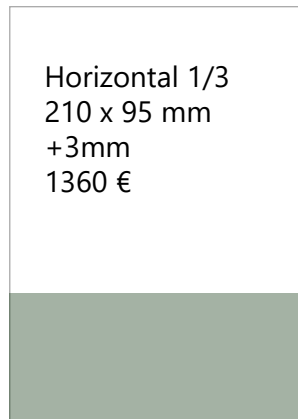
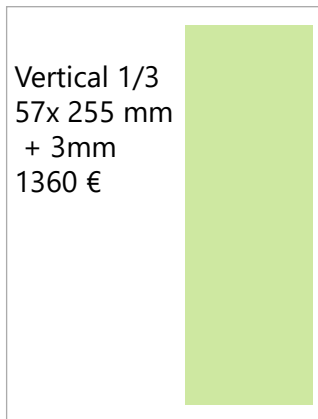
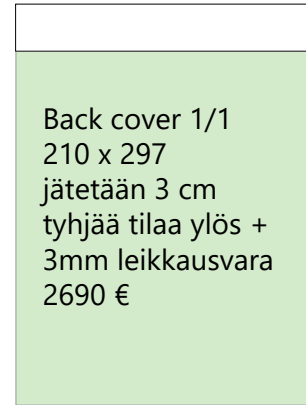
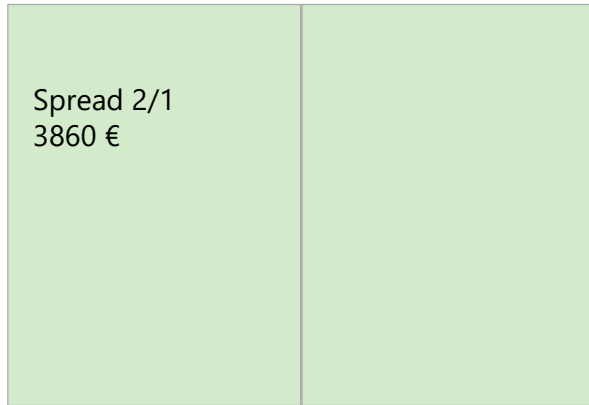
Prizes

150 € / year + vat

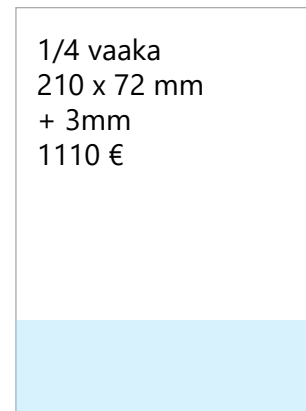
Abroad 210 € / year



Advertisement sizes and prices



Koko	Hinta € + alv
Spread 2/1	3860
Full page 1/1	2360
Half page, horizontal	1610
Half page, vertical	1610
1/3 page, horizontal	1360
1/3 page, vertical	1360
1/4 page, horizontal	1110
1/4 page, vertic	1110
Inner cover	2580
Back cover	2690
Half cover	3000



Delivery of materials

Sending address: ilmoitukset@pakkaus.com

A cutting margin + 3 mm should be added to all materials

Material format: print-ready pdf
The minimum resolution of images is 300 dpi
Colors: CMYK

Printed Packaging Leaflet
Paper size: A4 (210 x 297 mm)

Printing method: offset

Binding: stapling

Advertisement sales Saarsalo Oy

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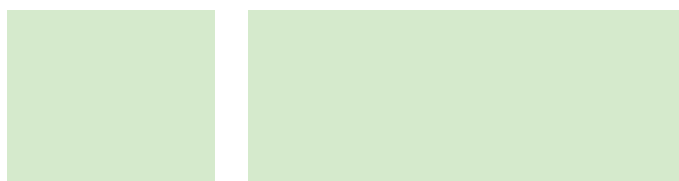
Pakkausuutiset



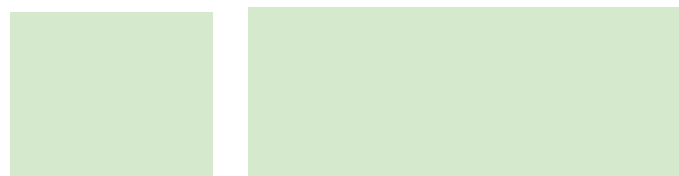
Upper banner
Desktop 950 x 150 px, mobile 320 x 260 px



Banner
400 x 250 px



Wide banner
Desktop 950 x 150 px, mobile 320 x 260 px



Newssite

Upper banner
size: Desktop 950x150 px, mobile 320x260 px
prize: 950 € kk+ alv

Banner
400 x 250 px, desktop & mobile,
prize: 750 € kk + alv

Wide banner
size: 950 x 150 px
prize: 650 € kk + alv

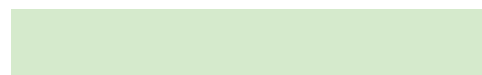
Yläbanneri
610 x 140 px



Keskibanneri
610 x 140 px



Banneri
400 x 250 px



Newsletter

Upper banner
size: 610 x 140 px
prize: 850 € kk+ alv

Keskibanneri
size: 610 x 140 px
prize: 750 € kk + alv

Banneri
size: 400 x 250 px
prize: 650 € kk + alv

Materials

Material format: png, jpg, gif

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ilmoitukset@pakkaus.com

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