



**Please
Contact!**

Pakkaus media

Professional media

Pakkaus is a versatile and modern media channel. We monitor closely industry developments, rapidly changing legislation and industry trends from Finland and around the world.

The packaging media channels are followed by Finnish professionals representing the entire value chain of the packaging industry.

Pakkaus-magazine

Pakkaus-magazine is published in print six times a year with approximately 40 pages. The magazine can be downloaded as a mobile application either in the AppStore or Google Play and be read online at e-paper.pakkaus.com.

Pakkausuutiset

Pakkausuutiset.com publishes industry news every weekday online. The published news are compiled into a newsletter, which is sent to subscribers every Wednesday. The newsletter's address register covers almost all Finns working in the packaging industry.

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Pakkaus-magazine

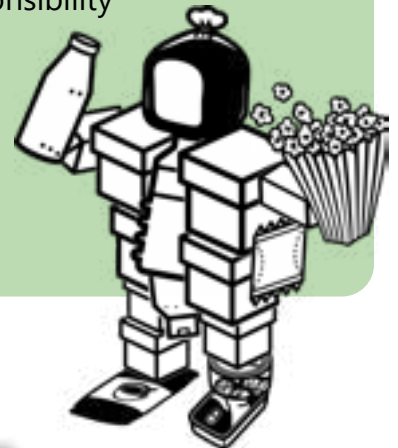


Pakkaus-magazine is a subscription-based magazine for packaging professionals. The magazine is also a member benefit of the Finnish Packaging Association, which is sent to contact persons of member companies. The magazine is also a member benefit of Pakkauskilta ry and sent to guild members.

Schedules and themes

Reservations Materials Publication date

1/2026	27.1.	3.2.	2.3.	PacTec-special, Packaging directory
2/2026	17.3.	24.3.	21.4.	Interpack Packaging Trade Show
3/2026	5.5.	12.5.	9.6.	Circular economy, producer responsibility
4/2026	11.8.	18.8.	14.9.	Grocery and online store
5/2026	29.9.	6.10.	2.11.	PackSummit -special
6/2026	10.11.	17.11.	14.12.	Gifts



Contact us

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Member of Finnish Magazine
Media Association

Orders

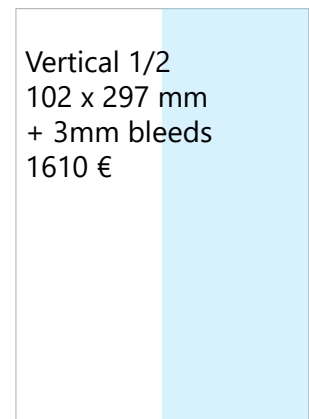
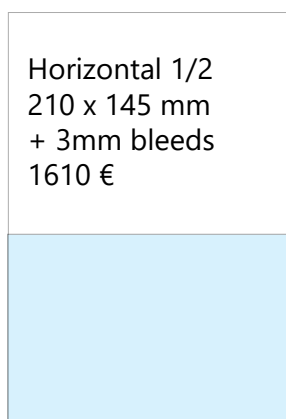
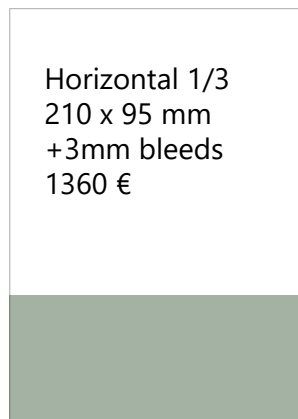
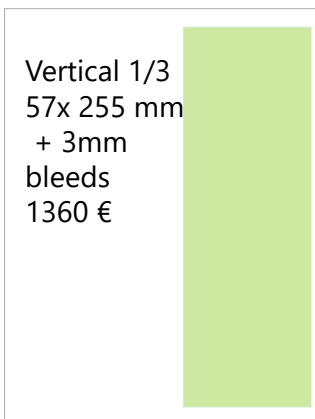
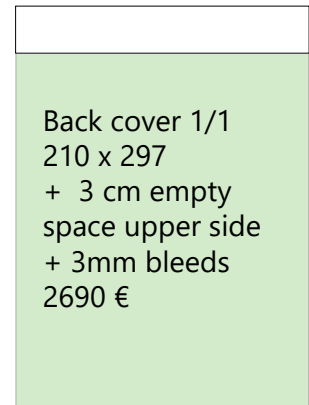
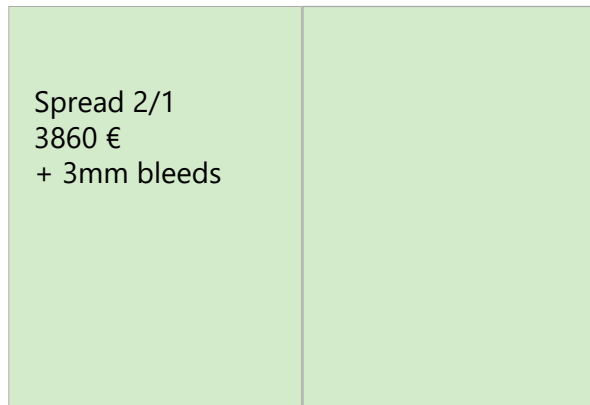
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Prices

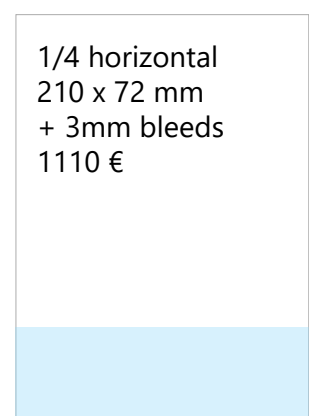
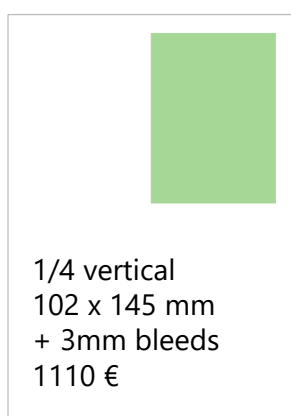
150 € + VAT
Abroad 210 € + VAT
Academies -50%



Advertisement sizes and prices



Size	Hinta € + alv
Spread 2/1	3860
Full page 1/1	2360
Half page, horizontal	1610
Half page, vertical	1610
1/3 page, horizontal	1360
1/3 page, vertical	1360
1/4 page, horizontal	1110
1/4 page, vertical	1110
Inner cover	2580
Back cover	2690
Half cover	3000



Material instructions

- file format PDF
- image resolution min. 300 dpi
- color CMYK
- bleed 3 mm to every side
- material have to be ready to print
- send materials by email:
ilmoitukset@pakkaus.com

Technical information

Edition: 2000 copies
Magazine size: A4
Binding: stapled

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Pakkausuutiset.com-website

Upper banner
Desktop 950 x 150 px, mobile 320 x 260 px
1150 € month + VAT

Banner
400 x 250 px
950 € month + VAT

Wide banner
Desktop 950 x 150 px, mobile 320 x 260 px
850 € month + VAT

Partner content pages – effective content marketing!

Do you want to publish your own content on the Pakkausuutiset website? An article in the right media provides a reliable environment for your company's own content, and your article will become part of a well-known, respected and read media in the packaging industry.

On the Pakkausuutiset.com website, commercial partners can tell about their products, services and other current events. The articles in this section are advertisements – that is, you provide the content, we provide the platform.

Ask for an offer!

Pakkausuutiset-newsletter

Upper banner
610 x 140 px,
1050 € month + VAT

Middle banner
610 x 140 px
950 € month + VAT

Banner
400 x 250 px
850 € month + VAT



Materials

Pictures: png, jpg, gif

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